



# STEPS FOR HOPE

2025 Sponsorship Opportunities  
 Saturday 5.3.25 Creve Coeur Park

# STEPS FOR HOPE

Your STEPS FOR HOPE sponsorship makes a difference. Since 1993, Cancer Support Community of Greater St. Louis has been providing free programs to anyone impacted by any type of cancer at any stage of the cancer journey.

This year marks our  
**27th annual STEPS FOR HOPE walk!**

An inspiring event bringing us together to embrace our family and friends who have been touched by cancer in some way. Your support is critical in our ability to deliver on our mission, and also provides a way to give back to your own community. Cancer Support Community of Greater St. Louis is completely donor funded; dollars raised here stay here at work in our **St. Louis Community!**



STEPS FOR HOPE IS  
**SATURDAY, MAY 3, 2025**

## WALKER REGISTRATION:

**March 1 - May 3**

\$25 - Minimum registration *(t-shirt not provided)*

\$45 - Registration includes a  
STEPS FOR HOPE T-shirt

*(register by 4/14 to guarantee t-shirt)*

9:00 AM - On site registration begins

10:00 AM - Event Kick-Off

*Creve Coeur Park in Sailboat Cove*

*13725 Marine Avenue, St. Louis, MO 63146*

*Registrations are non-refundable*

## Path of Hope Tribute Signs:

Honor or remember a loved one by ordering a tribute sign to line the walk way!

\$75 - **Order by April 21, 2024**

Each year, the **Peggy Nelson Esperanza Award** is presented to an individual or company who exemplifies kindness, gives back to their community, and brings positive energy to the world, just like Peggy did. This year, we are pleased to honor **Chuck and Jean Nasland**.

For more information, please contact  
Sharon Clark, Development Director,  
at 314-238-2000 or email [sclark@cancersupportstl.org](mailto:sclark@cancersupportstl.org)





# CORPORATE SPONSOR OPPORTUNITIES

## Provided to all Corporate Sponsors

- Table in the Steps for Hope Wellness Tent to promote your company
- Name/logo prominently displayed at sponsorship level location (i.e. the village, start/finish line, etc.)
- Name/logo on Steps for Hope t-shirt
- Name/logo featured prominently in publicity materials
- Sponsor recognition on event signage at Steps for Hope on May 3, 2025
- Name/logo featured on CSCSTL website Steps for Hope event page
- Name/logo featured in 3rd quarter 2025 CSCSTL newsletter



FEATHER FLAG

**SPONSOR PAVILION**  
As a sponsor, we invite you to **join us in the Sponsor Pavilion** for complimentary food, beverages, and fun! Mingle with other sponsors who are making a difference to those impacted by cancer in our community.

### DEADLINES:

- **Company name/logo on SFH shirt: April 14, 2025**
- **Guarantee Steps for Hope t-shirt: April 14, 2025**
- **Request corporate feather flag: April 21, 2025**

	Village Sponsor \$10,000	Start/Finish Line Sponsor \$7,500	Registration Area Sponsor \$5,000	Trail Sponsor \$2,500	Rest Stop Sponsor \$1,000
Steps for Hope registrations, t-shirts, and sponsor pavilion wristbands	25	16	12	8	4
NEW THIS YEAR: Optional Corporate Logo Feather Flag surrounding Steps for Hope Stage					
Social media promotion leading up to May 3rd					
Special mention in Steps for Hope press release					
Sponsor recognition from the podium on May 3rd					

# INDIVIDUAL SPONSOR OPPORTUNITIES



## SPONSOR PAVILION

As a sponsor, we invite you to **join us in the Sponsor Pavilion** for complimentary food, beverages, and fun! Mingle with other sponsors who are making a difference to those impacted by cancer in our community.

### DEADLINES:

- **Guarantee Steps for Hope t-shirt: April 14, 2025**
- **Path of Hope Tribute Sign: April 21, 2025**

	Ultimate Walker \$3,000	Champion Walker \$2,000	Fitness Walker \$1,000	Power Walker \$500
Steps for Hope registrations, t-shirts, and sponsor pavilion wristbands	8	6	4	2
Path of Hope signs (limit one name per sign)	3	2	1	1
Name featured in 3rd quarter 2025 CSCSTL newsletter				
Sponsor recognition on event signage at Steps for Hope				
Name featured on CSCSTL website Steps for Hope event page				
Serve as Start/Finish Line Ambassadors to open Walk and celebrate Walk Participants				



# STEPS FOR HOPE



## 2025 Sponsor Commitment Form

Saturday, May 3, 2025 • Creve Coeur Park

**WE APPRECIATE YOUR CONSIDERATION AND EARLY COMMITMENT!**  
**Deadline: April 14, 2025 to be included on event promotions and t-shirts**

### CORPORATE SPONSOR

\_\_\_ VILLAGE SPONSOR \$10,000  
\_\_\_ START/FINISH LINE SPONSOR \$7,500  
\_\_\_ REGISTRATION AREA SPONSOR \$5,000  
\_\_\_ TRAIL SPONSOR \$2,500  
\_\_\_ REST STOP SPONSOR \$1,000

### CONTACT INFORMATION

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### INDIVIDUAL SPONSOR

\_\_\_ ULTIMATE WALKER \$3,000  
\_\_\_ CHAMPION WALKER \$2,000  
\_\_\_ FITNESS WALKER \$1,000  
\_\_\_ POWER WALKER \$500

### PAYMENT OPTIONS:

☐ Make your commitment online by scanning here:  
or at [www.cancersupportstl.org/events/steps-for-hope-walk](http://www.cancersupportstl.org/events/steps-for-hope-walk)

CORPORATE



INDIVIDUAL



☐ Enclosed is a check for \$ \_\_\_\_\_ *\*(Make payable to: Cancer Support Community of Greater St. Louis);  
see new mailing address below*

☐ Please charge to the following: Visa MC AMEX DISCOVER

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

CVV (3-digit V/MV/Discover)/CID (4-digit AMEX): \_\_\_\_\_

☐ Please accept my pledge in the amount of \$ \_\_\_\_\_ to make my gift by May 31, 2025

Questions? Please contact Sharon Clark at  
314-238-2000 or [sclark@cancersupportstl.org](mailto:sclark@cancersupportstl.org)

\*Cancer Support Community is a non-profit, 501(c)(3) organization.

**We've moved! Our new mailing address is: 11775 Borman Drive Suite 103 • St. Louis, MO 63146 • (314) 238-2000 • [www.cancersupportstl.org](http://www.cancersupportstl.org)**

# WANT TO GO THE EXTRA MILE? FORM A TEAM!

Join us for our 27th annual STEPS FOR HOPE, and inspire others to celebrate hope, honor loved ones, and join in COMMUNITY!

- Start your team online
- Set a fundraising goal
- Personalize your team page
- Recruit your team
- Post on social media
- Purchase Path of Hope Tribute signs
- Sell raffle tickets
- Meet your team at Creve Coeur Park for a day of fun on May 3, 2025!

**All sponsorships go towards the team fundraising total!**



REGISTER OR DONATE NOW > [CancerSupportStl.org](https://CancerSupportStl.org)



Step up and create a team to help raise awareness and critical funds for individuals and families impacted by cancer in our community. Proceeds from Steps for Hope help support Cancer Support Community of Greater St. Louis' programs that are available, at no charge, to anyone impacted by cancer.

## Team Fundraising Goals:

Raise \$1,000 or more by Friday, April 25th and earn optional **personalized team bibs!**

Raise \$2,500 or more by Tuesday, April 22nd and earn an optional **team tent and banner** in our Steps for Hope Village!

**Click here or scan to start a team!**



or visit  
[www.cancersupportstl.org/events/steps-for-hope-walk](https://www.cancersupportstl.org/events/steps-for-hope-walk)